



Sandip Chauhan

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EDUCATION

- M.Des (New Media Design, HCI), National Institute of Design, Gandhinagar, India (2010-2012)
- Bachelor of Engineering (Information Technology), Gujarat University, India (2003-2008)

SKILLS

- Design Leadership
- User Experience Design
- New Media Design
- Strategic Design Thinking
- Branding
- Cross-functional Collaboration
- Service Design
- Human-centered Design
- Team Management
- Design Research
- Usability Testing
- Mentoring & Training
- Business Development & Pitching

AWARDS & RECOGNITION

- iF Design Award 2024 - Odeabank Mobile App
- Red Dot Winner 2023 - Odeabank Mobile App
- The A' Design Award & Competition Bronze - Odeabank Mobile App
- frog - MakeYourMark Award 2020 - 2 Gold Awards
- Patent- Seamless three-dimensional design collaboration, Filed May 17, 2019, at Autodesk
- Certified Luma Practitioner at Autodesk, 2016-2017
- Nokia- Bhasha 2011, Finalist
- USID India UX Design Awards 2012, Reimagining Illustration for Tablet Devices, Silver Award

SUMMARY

As a design leader with over 13 years of experience, I have successfully led design strategies for 20+ projects across industries like Fintech, IoT, Healthcare, and E-Commerce. I established the immersive experience discipline at frog India, earning multiple international awards such as iF Design, Red Dot, and A' Design Awards. Through leading workshops, mentoring teams, and developing new business models, I have shaped the future of immersive and UX design while contributing to frog's operational and cultural success.

PROFESSIONAL EXPERIENCE

Sr. Design Manager, frog, Bangalore, Karnataka, India. September 2017 - Till date

- Led design strategies for 20+ projects across diverse industries, including Fintech, Telco, Consumer IoT, Insurance, E-Commerce, Healthcare, and Technology.
- Established immersive experience discipline at frog India, creating best practices and frameworks for metaverse projects and use case development.
- Earned multiple international awards, including iF Design Award, Red Dot, A' Design Award, and frog's MakeYourMark awards.
- Facilitated over 50 design thinking workshops and participatory design sessions with clients across North America, Europe, Asia, and the Middle East.
- Developed business and engagement models, driving new business for immersive experiences and UX design disciplines.
- Mentored and coached UX designers, researchers, and managers, contributing to high satisfaction and retention rates within the design group.
- Played a key role in establishing the culture and operational framework at frog's India studio, integrating practices for both in-office and remote work.
- Worked on over 50 business development assignments, contributing to a healthy project pipeline.

Sr. UX Designer: Autodesk, Hyderabad, Telangana, India. May 2016 - September 2017

- Designed innovative interactions and user interfaces for 3D collaborative workspaces in A360 app for web and desktop app.
- Led the full design process, from user research to prototyping and development.
- Organized and led a hackathon to implement design thinking methodologies with developers.
- Key contributor to the concept and design of a patent for 3D collaborative workspace and AI integration.

Interaction Designer/UI-UX Designer/Game Designer: TCS Gandhinagar, Gujarat, India. January 2015 - February 2016

- Led projects from concept to execution, focusing on ideation, user research, and design, while integrating gamification to boost user engagement.
- Managed timelines and deliverables, supervised team training, and produced promotional videography for successful product launches and campaigns.

Interaction Designer, Graphics Designer and Co-Founder: Akalpya Imaginations, Ahmedabad, Gujarat, India. December 2012 - January 2015

- Led ideation, concept development, project pitching, and solution planning for multisensory installations, websites, and mobile applications.
- Collaborated with artists, designers, engineers, and workmen to execute projects successfully.

Design Consultant: Charuvi Design Labs, New Delhi, India. January 2012 - November 2012

- Led end-to-end design for interactive installations and tablet apps, from ideation to prototyping, focusing on interaction and UI design.
- Managed project timelines, marketing, and planning for a traveling exhibition, while sourcing talent and overseeing successful execution.

Web Designer/Developer: Explora Infotech, Ahmedabad, Gujarat, India. May 2008 - September 2008

Web Designer: Prodigy Software Pvt Ltd, Ahmedabad, Gujarat, India. October 2008 - November 2008

Freelance Graphic and Web Designer, May 2007 - June 2010